

# ANNUAL REPORT

2011-2012





A comprehensive readership initiative that works with local teachers, librarians, writers, illustrators and publishers to support and sustain the development of literacy learning across the K-12 spectrum.

Sustainable access to interesting books, relevant to the readers, and written in languages the readers understand

## 2 PILLARS

Meaningful engagement with these books through high quality teaching

Supported the national publishing of

**472,000**

copies of **146** different locally-authored titles



**292,000** were in **20** local languages

Purchased

**172,000**

copies of **2,800** titles from local book sellers in partner countries



Distributed

**508,000**

new donated North American books

Provided reading materials for

**1,200**

school and community libraries and reading corners

**519** of which were established this year

**5,200**

teachers, librarians, illustrators and writers gained the professional skills they needed to become more effective through workshops provided by a corps of



**58%**

were women



**15**

**INTERNATIONAL EXPERTS**

who donated

**2,600**

hours to offer high-impact professional development training in developing countries



**3,500**

copies of professional development guidebooks for librarians and teachers produced



**11 COUNTRIES** in **AFRICA** and the **CARIBBEAN**

Close to **1 MILLION CHILDREN**

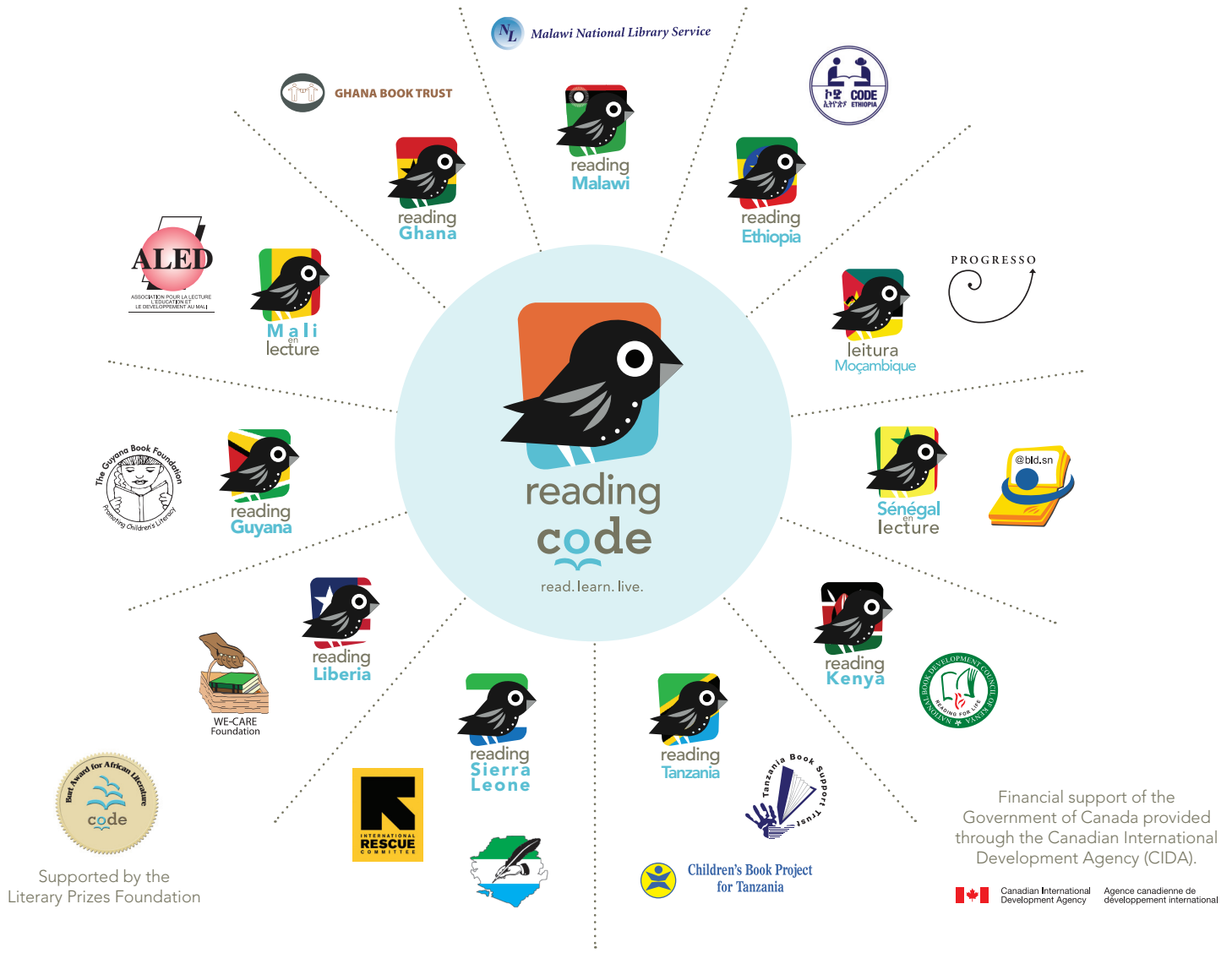
benefitted from CODE's programs



2011-2012

CODE'S  
NETWORK OF PARTNERS

13 FIELD PARTNERS IN 11 DEVELOPING COUNTRIES



2 AFFILIATES



International Book Bank

A VARIETY OF KNOWLEDGE PARTNERS

including professional associations, universities  
and NGOs from Canada and around the world



2011-2012

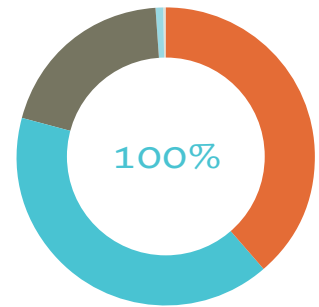
## FINANCIAL REPORT

FOR THE YEAR ENDED MARCH 31, 2012

### REVENUE

(\$)

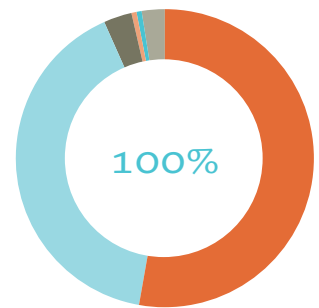
● CIDA	4,670,661	37.97%
● In Kind Donated Books	5,004,615	40.69%
● Donations	2,452,866	19.94%
● Miscellaneous	170,346	1.38%
● Surplus	1,695	0.01%
<b>Total</b>	<b>13,300,183</b>	<b>100%</b>



### EXPENSES

(\$)

● Overseas Programs	6,464,302	52.57%
● In Kind Donated Books	5,004,615	40.70%
● Fund Development	395,135	3.21%
● Communications	84,341	0.69%
● Research - New Programs	44,671	0.36%
● General Administration	303,729	2.47%
<b>Total</b>	<b>12,296,793</b>	<b>100%</b>



\* The complete 2011-12 financial statements, audited by Deloitte, are available upon request from the office of the Executive Director.



## THE CODE TEAM

### BOARD OF DIRECTORS

Chair... **Judy Hauserman**  
 Vice-Chair... **Lynn Beauregard**  
**Timothy Hynes**  
**Jacques Bérubé**  
**Jeffrey Gilmour**  
**Richard Crabbe**  
**James E. (Jim) Page**  
**Robert Ryan**  
**Marco Fortier**  
**Jon Shapiro**

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 Chair of International Book Bank... **Wendy Saul**  
 Executive Director/ Ex-officio... **Scott Walter**  
 Honourary Life Counsel ... **Colin McNairn**

### THE CODE FOUNDATION BOARD OF DIRECTORS

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 Vice-Chair / Secretary-Treasurer... **Adele Imrie**  
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**Christopher D. Bredt**  
**Vincent E. Hunt**  
**Deborah Leckman**  
 Executive Director / Ex-officio... **Scott Walter**

### CODE HONOURARY PATRON

His Excellency the Right Honourable  
**David Johnston, C.C., C.M.M., C.O.M., C.D.,**  
 Governor General of Canada

### CODE AMBASSADORS

code  
Ambassadors

Chair... **Peter Mansbridge**  
**Robert Bateman**  
**Avie Bennett**  
**Mel Hurtig**  
**Karen Kain**  
**Anton Kuerti**  
**Flora MacDonald**  
**Anna Porter**

# THANKS TO THE MAJOR DONORS

WHO HELPED US REALIZE OUR VISION IN 2011-2012

## MAJOR INSTITUTIONAL DONORS \$5,000+

Alberta Teachers' Association	Pirie Foundation
Fondation Edward Assh	Saskatchewan Council for International Cooperation
Fondation Internationale Roncalli	Scotiabank
Literary Prizes Foundation	Toronto Community Foundation — Taylor Irwin Family Fund
Manitoba Teachers' Society	RJL Braydon Charitable Foundation
Manitoba Council for International Cooperation	3 Anonymous
Ontario English Catholic Teachers' Association	

## MAJOR INDIVIDUAL DONORS \$1,000+

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Lucy Grossmann-Hensel	Barbara V. Ritchie	
Robert C. Haskett	Cedric E. Ritchie	
Judy Hauserman	Andre Sauvageau	

## LEGACY LEADERS

The late Dorothy E. Nicholson  
 The late Shelagh Margaret Wilson  
 Margaret M. Walker  
 Jean E. Marsh  
 3 Anonymous Estates



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