

# 2012-2013 Gratitude Report



**T**his is the story of Meena.  
This is the story of CODE.  
And this is a story about you.

You are walking with Meena, every step of the way on her journey with CODE, as she learns and grows.

You inspire Meena to read, write, dream and become whatever she wants to be. And remember that this is one child, one story and you have this same powerful impact on over 1 million children every year.

Every time a child learns to read, you are also helping them learn to thrive in the world around them, express their creativity, fall in love with stories and discover new ideas.

You ignite the imagination of a future astronaut or doctor. You invigorate tomorrow's entrepreneur who will bring clean water to her village. You embolden a young activist who will grow up to create change in his community. Every time a child learns to read, you are empowering the next generation of global citizens. And you are investing in the betterment of humankind.

Together, we created and published books in 27 local and national languages in 8 different countries. In war-torn Liberia and Sierra Leone, you helped us expand our collection to 31 locally written and illustrated books that children will love. You nurtured local authors, illustrators and publishers.

With your support, we provided professional development for over 2,800 teachers, teacher-trainers, and librarians.

Building on the incredible success of our Burt Award for African Literature, CODE launched the Burt Award for First Nations, Métis and Inuit Literature. Together, we will celebrate excellence in native literature and provide engaging and culturally relevant books for youth across Canada.

And we are now expanding the Award to the Caribbean!

Thank you again for your amazing support of CODE.

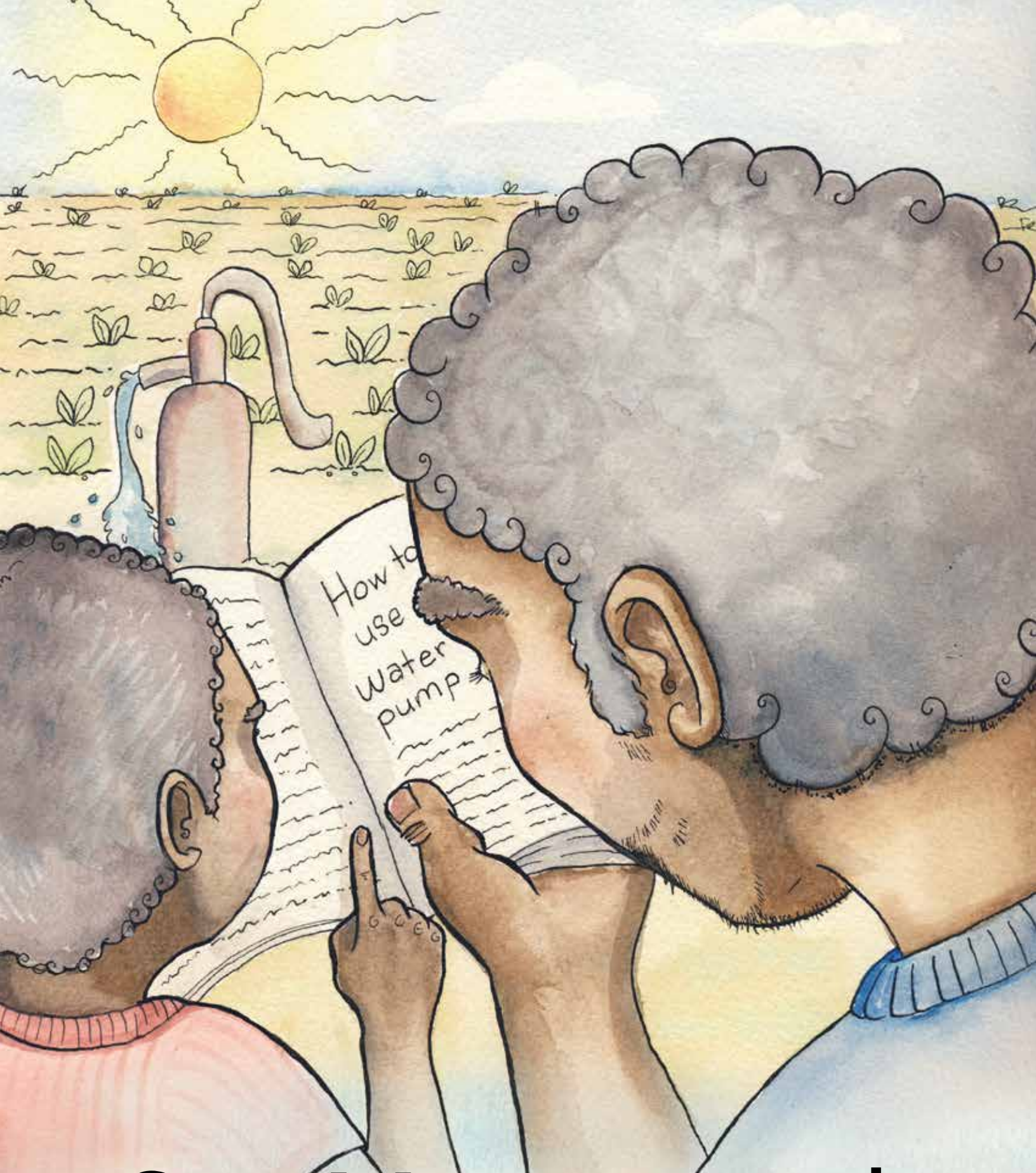
**Scott Walter,**  
Executive Director





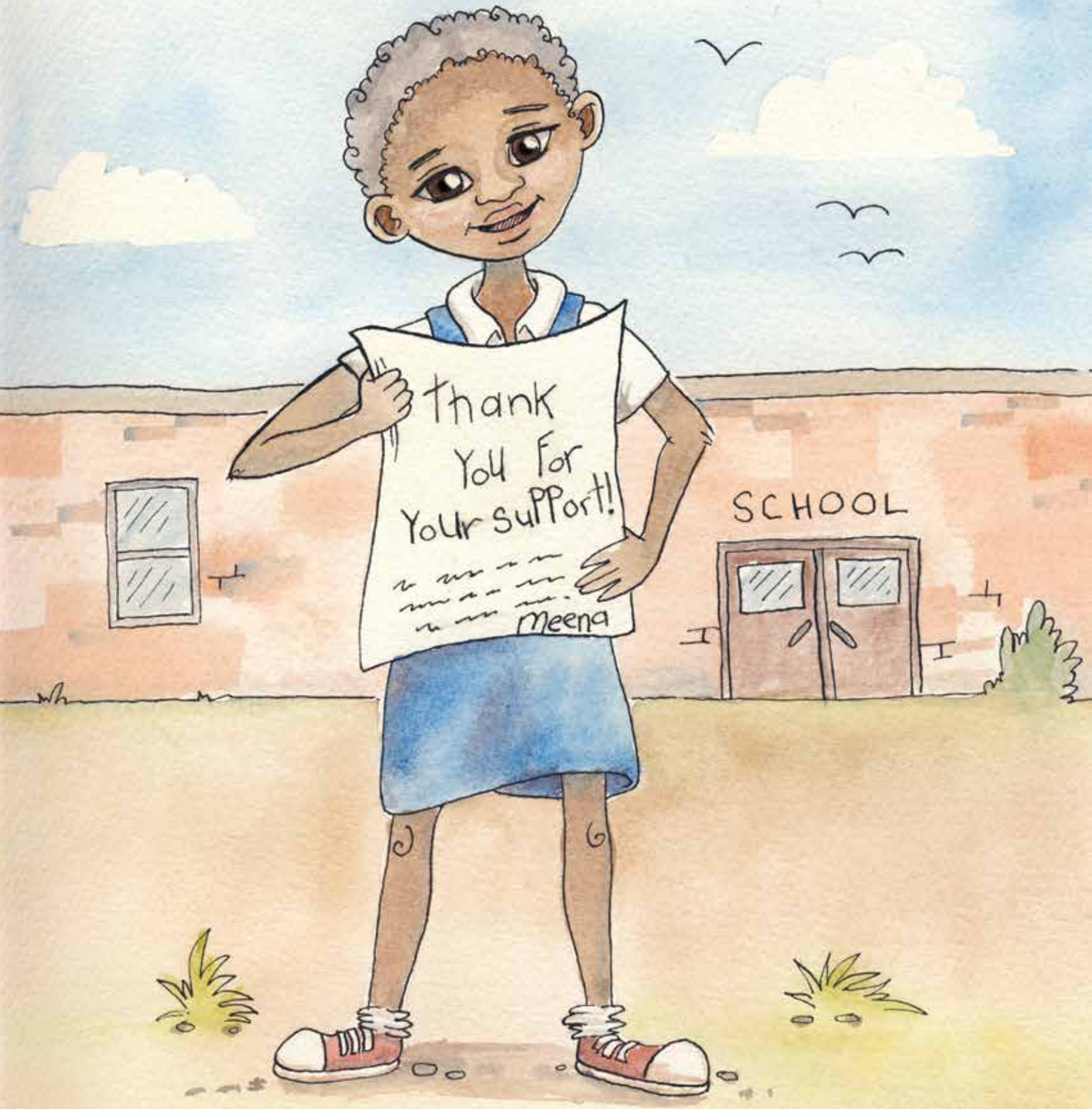
See Meena learn.





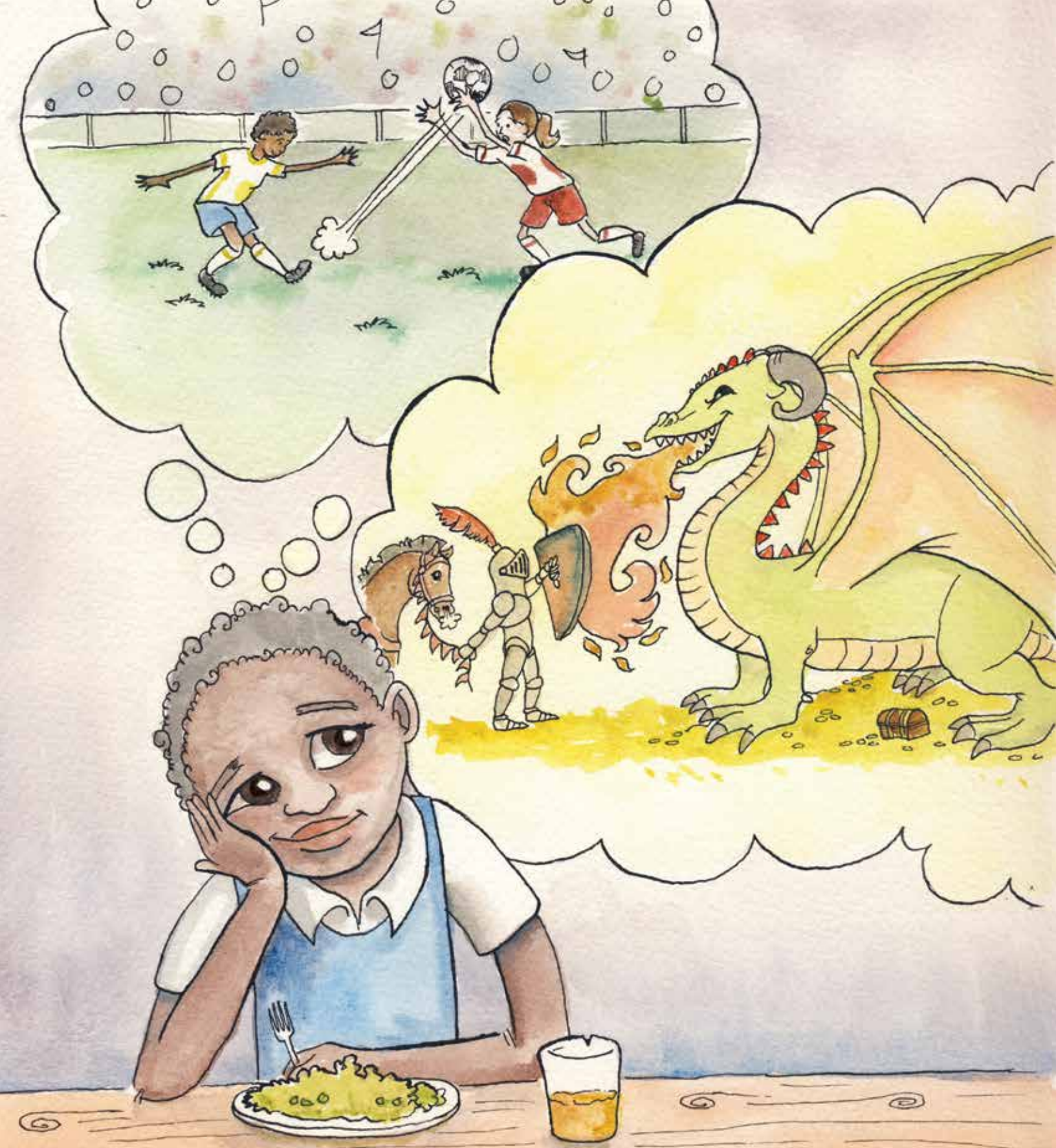
See Meena read.





See Meena write.





See Meena dream.

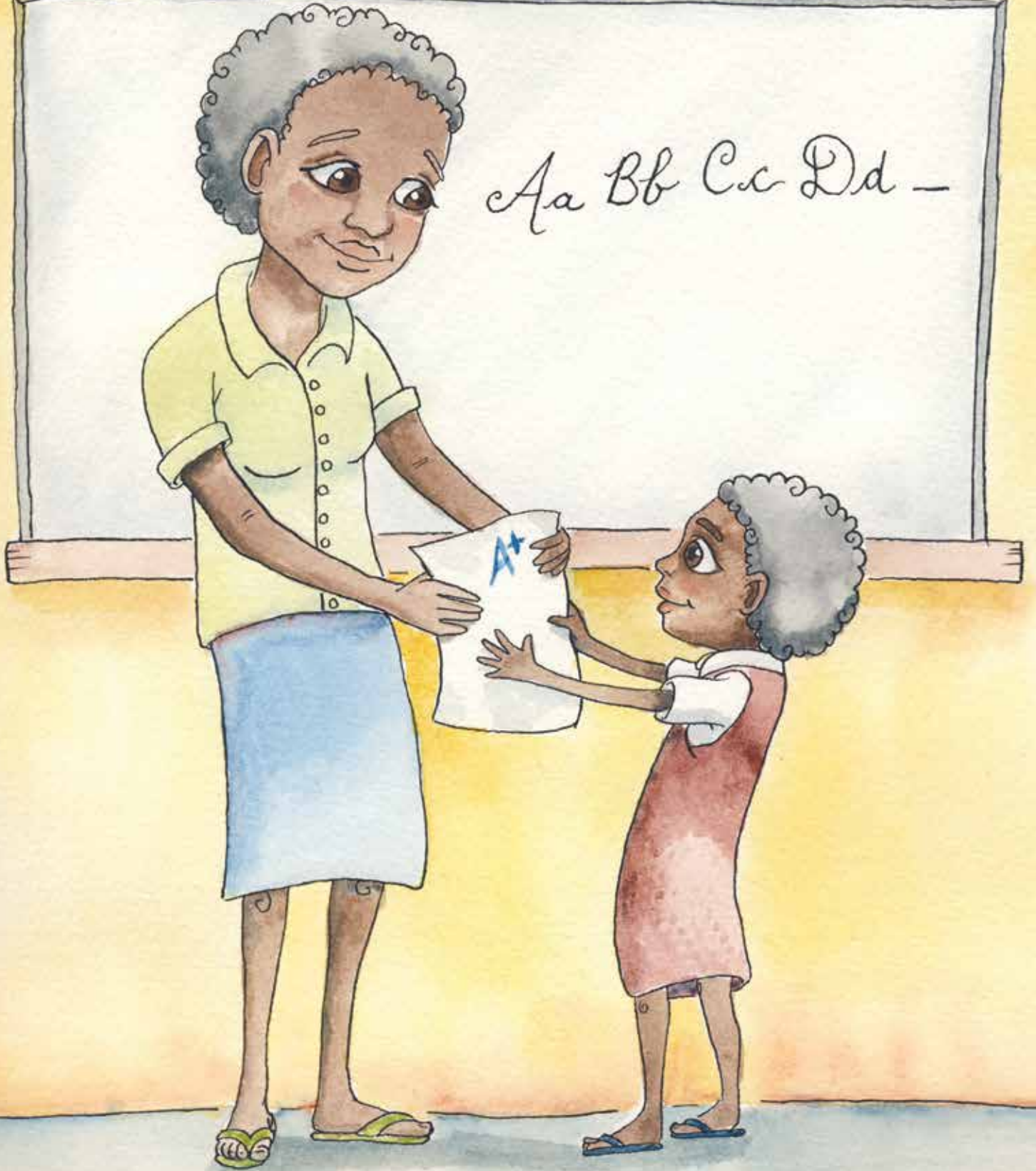




See Meena choose.



Aa Bb Cc Dd -



See Meena teach.





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## See Charles share.

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CODE's work with authors and illustrators has focused on turning out excellent books firmly rooted in local settings. These books should be familiar and inviting to young readers, and should remind them that they live in a real place... One story at a time, Liberians are slowly rebuilding [their] sense of self...

— Dr. Charles Temple, Hobart and Smith Colleges, *Reading Liberia* expert volunteer

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## See Erín share.

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Education and reading were always important to our mother, to the end of her life. She knew what education had done for her and how it had freed her from the life for which she would otherwise have been destined. As such, it freed us too. We wanted to share with others our Mother's dedication to education, and our own as well, to reading and to libraries as essential for free thought. Adopting a library through CODE is something we are proud to have done.

— Erín Moure, who, with her family, adopted a library in memory of their mother, Mary Irene Moure

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## See Margaret share.

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Reading to our children was a very important family activity. When I learned about CODE, I was impressed with the depth of their program and immediately decided we would become donors. When we toured Ethiopia with CODE in 2008, we saw firsthand how effective and necessary the organization's work is. We will always support CODE, especially since we have witnessed in the field how challenging effective international development aid can be.

— Margaret Casey, CODE donor





**You...** Supported the national publishing of **437,000** copies of **128** different locally-authored titles, **178,000** of which were in **18** local languages

Helped purchase **100,000** copies of **600** titles from local book sellers in partner countries

Helped distribute **261,000** new donated North American books

Helped provide reading materials for **2,200** school and community libraries and reading corners, **220** of which were established this year

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**See your impact.**

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**You...** Made it possible for **3,500 teachers, librarians, education officials, writers, illustrators, editors, and publishers** to gain the professional skills they need to become more effective at workshops provided by a corps of 13 international experts

Helped produce **3,000 copies of professional guidebooks** for librarians and teachers

Inspired children 8 countries in Africa – **726,000 children and youth** benefitted from CODE's programs, **581,000 of which were impacted directly**

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**Thank you.**

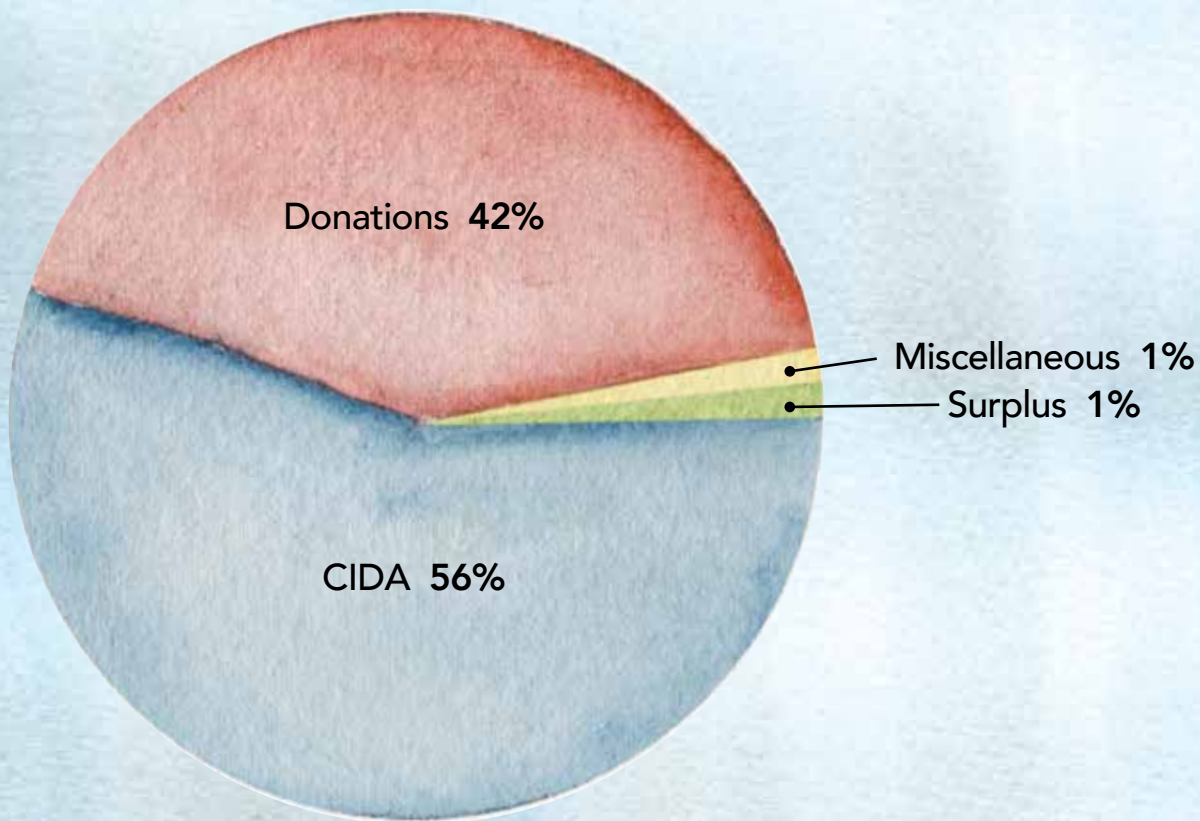
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CODE cherishes each and every gift we receive. Your gift is combined with gifts from other caring citizens, corporate partners, foundations as well as funds from CIDA.

Here's how we raise our funds.



CIDA	\$ 3,008,270
Donations	\$ 2,277,280
Miscellaneous	\$ 45,998
Surplus	\$ 46,215
<b>Total</b>	<b>\$ 5,377,763</b>

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# See code grow.

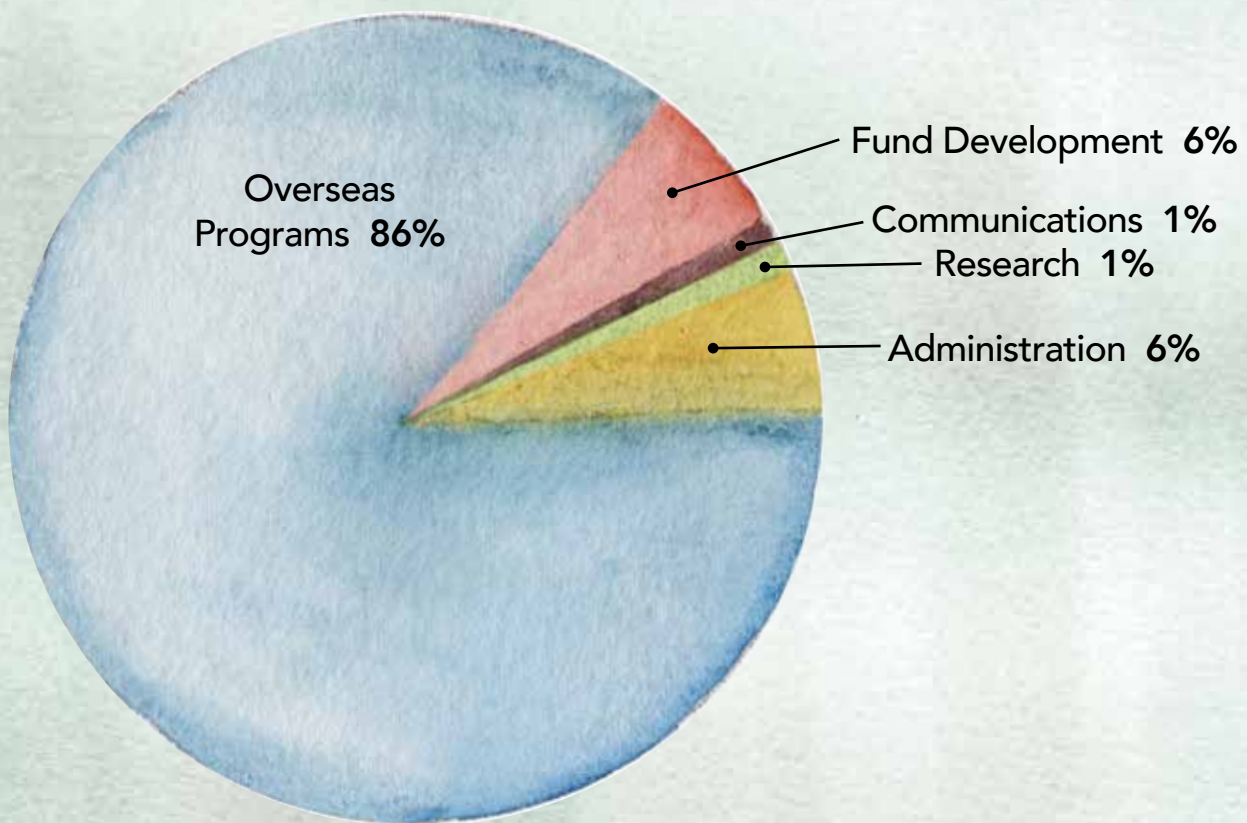
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Thank you for entrusting CODE with your gift. We take care to ensure that every dollar we spend advances literacy for the world's children.

Here's how we spend our dollars.



The complete 2012-13 financial statements, audited by Deloitte, are available upon request from the Office of the Executive Director. The value of In-kind donated books was \$2,272,452

Overseas Programs	\$ 4,544,161
Fund Development	\$ 323,193
Communications	\$ 67,347
Research - New Programs	\$ 44,607
General Administration	\$ 306,025
<b>Total</b>	<b>\$ 5,285,333</b>

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# See code give.

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### Field Partners

Association pour la lecture,  
l'éducation et le développement  
au Mali (ALED)  
WE-CARE Foundation  
PEN Sierra Leone  
Children's Book Project  
for Tanzania  
National Book  
Development  
Council of Kenya  
Associação Progresso  
CODE-Ethiopia  
Ghana Book Trust

### Knowledge Partners

International Board on  
Books for Young  
People (IBBY) Canada  
Reading and Writing for  
Critical Thinking  
International  
Consortium (RWCT)  
Critical Thinking International

### Financial Partners

Financial support of  
the Government of  
Canada provided  
through the Canadian  
International  
Development  
Agency (CIDA)  
Literacy Prizes Foundation

### The Read Africa Ball 2012

#### Corporate Sponsors:

Agriteam  
Barrick Gold Corporation  
BMO Nesbitt Burns  
Lincluden

### Affiliates

CODE Inc.  
CODE Foundation  
International Book Bank

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# Our Partners.

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**Major Individual Donors \$1,000+**

Sherlynn R. Akitt C.A.  
Jacques Bérubé  
Christopher D. Bredt  
and Jamie Cameron  
John R. Burrell  
Elizabeth A. Carruthers  
The Casey Family  
Gwynneth Evans  
Angela Goyeau  
Judy Hauserman  
Mark K. Heule  
Winifred G. Hoyer  
Suzanne Johnson  
Thomas W. Lane  
John Lehmann  
Carol and David Myers  
Michael P. O’Keeffe  
Barbara V. Ritchie  
Cedric E. Ritchie  
The Late Loraine Rowan  
Andre Sauvageau  
Jon Shapiro  
Paul D. Stewart  
Allan Treasure  
Maurice and Gloria Walsh  
Eric and Farah Webber  
Stephen Williamson  
and Margot Hallman

*Sixteen donors wish  
to remain anonymous*

**Major Institutional Donors \$5,000+**

The Alberta Teachers’ Association  
Fondation Edward Assh  
Elementary Teachers’ Federation of  
Ontario – Humanity Fund  
Literary Prizes Foundation  
Manitoba Teachers’ Society  
Manitoba Council for International  
Cooperation  
The McLean Foundation  
Pirie Foundation  
Saskatchewan Council for  
International Cooperation  
Sisters of St. Joseph – London  
Toronto Community Foundation —  
Taylor Irwin Family Fund  
RJL Braydon Charitable Foundation  
we(e)press  
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**Legacy Leaders**

Jean E. Marsh  
Margaret M. Walker  
Estate of Margaret E. Haines  
Estate of Douglas H. Macaulay  
*3 Anonymous Estates*

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# Our Donors.

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Thank you for  
helping Meena.