

# 2013-2014 Gratitude Report



**S**tories are powerful. Stories can inspire you, challenge you and change you forever. Today, we are sharing a story with you, our cherished donors, to share the incredible impact you have on the world's children because of your support of CODE.



This is Zawadi. She is a child in Tanzania who fell in love with stories after her village school received books from CODE and her teacher received CODE training.

Your support makes stories like this possible every single day, all around the world. Together, we made an impact on the lives of over 800,000 children this year. Each child who learns to read and write can discover new ideas, express their creativity, and use the knowledge and wisdom they gain to become empowered members of their family, school and community.

Your support inspires children to read, write and dream. Your gift is a promise of a brighter future. And what a precious gift that is!

With your amazing support, CODE creates and publishes books in 17 local and national languages in 35 different countries. Together, we develop local authors and illustrators and invest in local publishers. Your gifts also provided professional development for over 2,200 teachers, teacher-trainers and librarians last year alone.

Because of you, there is power and promise in literacy and education.

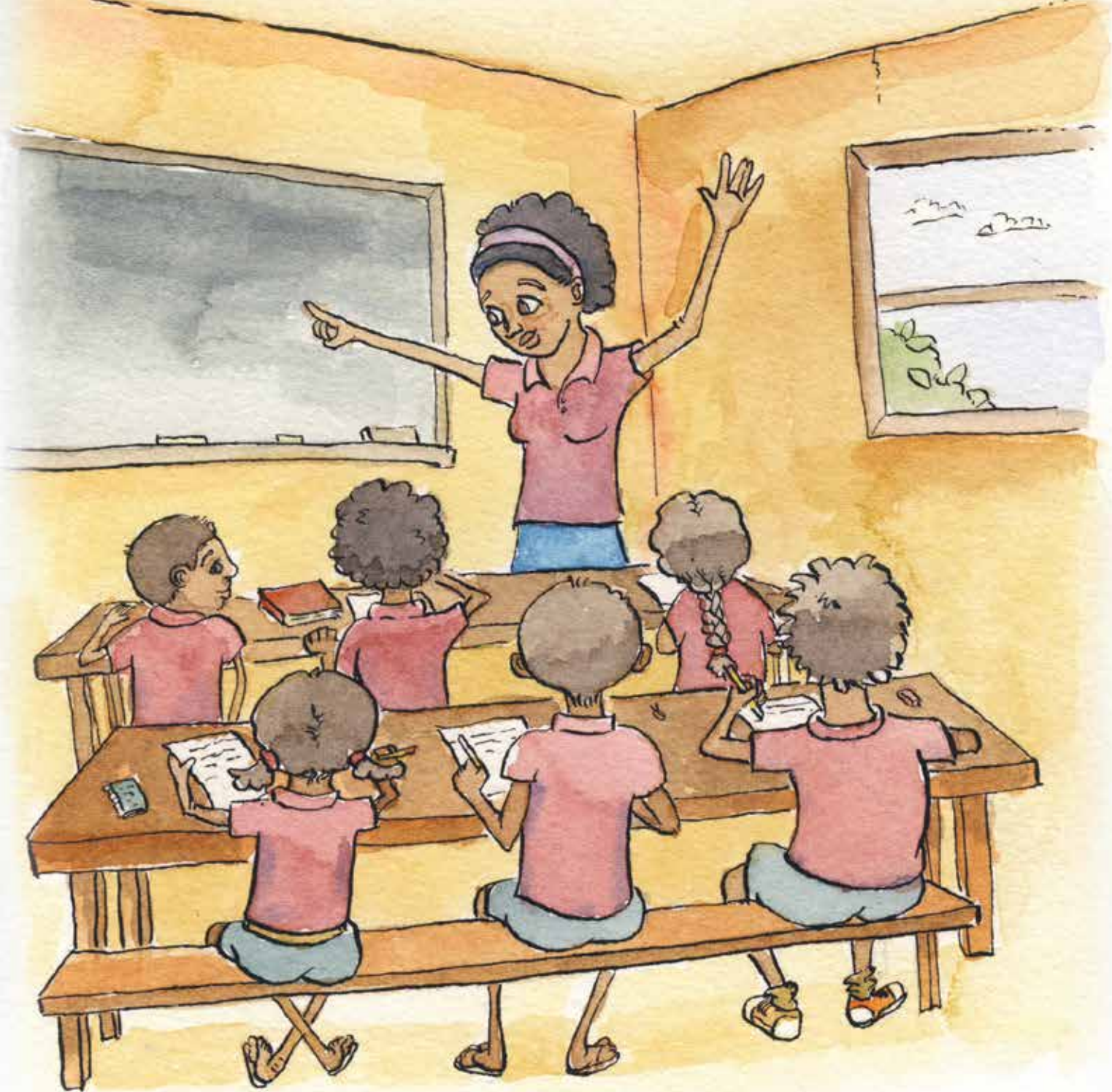
Together, we are rewriting the story for global literacy. One story at a time. One child at a time. One teacher at a time.

This is the story of CODE today. Thank you for your vital support.

**Scott Walter,**  
Executive Director







After completing her CODE training, Meena eagerly returns to her village school to teach. But her heart sinks when she realizes one more girl is no longer attending class. She promises herself that she will keep an eye on the remaining girls who are always punctual and prepared, even if they are shy.





One morning, Zawadi raises her hand and says in a voice hardly above a whisper, "Miss, I have written a story for you." Meena catches and holds the girl's eyes while stretching her hand out to accept the papers.





Meena says, "Thank you, Zawadi. A story is only words until you share it with someone. Then it comes alive in your mind and your heart! And I am honoured you have shared it with me."





Meena reads the story, 3 chapters long, about a brother and sister who have great adventures. Meena says, "My favourite part is when the brother's bike gets a flat tire and he sits on the sister's handlebars singing loudly, encouraging her up the last hill to their home."





"Zawadi, this story is fantastic. Would you mind if I shared it with the class?" Zawadi is nervous at first, but she lifts her sparkling eyes to Meena during the bicycle part. At this moment Meena realizes Zawadi is confident, expressing creativity in a way she never has before.





Meena watches as the other pupils are drawn into Zawadi's story and imagination. Meena and Zawadi can tell they love it from the smiles on their faces. A boy blurts out, "I've got an idea for the next chapter! Miss, can we work on more stories today?"



# Quote, Unquote.

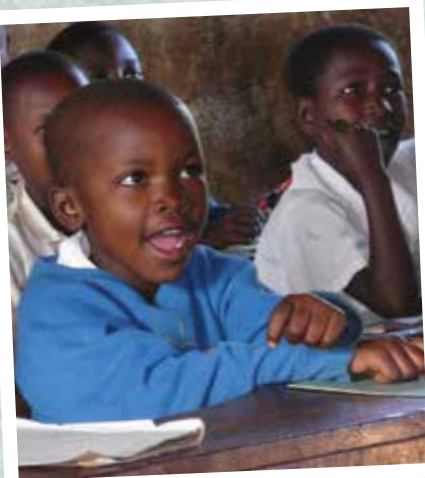
"I support CODE because I truly believe reading is one of the pillars of education. I also think it allows anyone to experience the diversity the world has to offer without the accompanying costs, so it levels the playing field slightly."

— Jonathan Lansky, CODE donor



"CODE's emphasis on publishing in local languages to foster the early acquisition of reading skills seems to me like the most sensible approach to improve literacy in a culturally sensitive way."

— David Malkin, CODE donor



"I've been involved with CODE for over thirty years. I believe the work of the organization is vital to the young people in some of the world's regions in greatest need who, through literacy, will become the future leaders of their countries and make the world a better place for all of us."

— Harvey Slack, CODE supporter and Fund Development and Marketing Committee Member

"Native students are intrinsically motivated to react to the situations presented in these novels and are able to use various modes of learning (reading, writing, representing, etc.) to express with ease their understandings and personal reactions to [these situations]. [Initiatives] such as CODE's Burt Award allow for students and teachers alike to discover — in a vibrant literary medium — the plight of First Nations people through literature."

— Brenda Jeddore, teacher at the Se't A'newey School in Miawpukek, Newfoundland and Labrador, and recipient of Burt Award for First Nations, Métis and Inuit Literature books



# Our work.



## Canada

7,500 copies of 3 winning titles of the inaugural Burt Award for First Nations, Métis and Inuit Literature distributed to some 900 schools, libraries, community centres, and Friendships Centres across Canada

**Partners:** Assembly of First Nations, Métis National Council, Inuit Tapiriit Kanatami, National Association of Friendship Centres, Association of Canadian Publishers, Canada Council for the Arts, GoodMinds and Frontier College



Canada Council  
for the Arts

Conseil des arts  
du Canada



National Association  
of Friendship Centres  
Association nationale  
des centres d'amitié



GoodMinds.com  
Library Books...  
Bound to Impress

## The Caribbean

The Burt Award for Caribbean Literature launched at the NGC Bocas Lit Fest in April 2013.

**Partner:** Bocas Lit Fest, CaribLit



CaribLit

## Ethiopia

37 new titles for children published in 7 languages published and distributed to community and school libraries across the country

**Partner:** CODE-Ethiopia





# 2013-2014 highlights.

## Ghana

Over 6,000 engaging books made available to 1,600 children in 40 schools in rural communities through a mobile library

**Partner:** Ghana Book Trust



**GHANA BOOK TRUST**

## Mali

Professional development workshops provided to 149 lower primary school teachers

**Partner:** Association pour la lecture, l'éducation et le développement



## Kenya

9,000 copies of 3 Burt Award for African Literature — Kenya winning titles distributed to 25 schools

**Partner:** National Book Development Council of Kenya



## Mozambique

7,000 educators trained in bilingual education over 6 years

**Partner:** Associação Progresso



## Liberia

Hands-on workshop delivered to local writers, illustrators, journalists and photographers by CODE expert-volunteers B.D. Colen, Pulitzer Prize winning journalist and documentary photographer, and Dr. Wendy Saul

**Partner:** WE-CARE Foundation



## Sierra Leone

Production of 6 new supplementary reading books for primary school children in the Reading Sierra Leone Collection kicked-off

**Partner:** PEN Sierra Leone



## Tanzania

40 young women trained to become Reading Coaches for elementary school children in their communities

**Partner:** The Children's Book Project for Tanzania



**Children's Book Project  
for Tanzania**

## Knowledge Partners

International Board on Books for Young People (IBBY) Canada

Reading and Writing for Critical Thinking International (RWCT)

## Affiliates

CODE Foundation

International Book Bank (IBB)

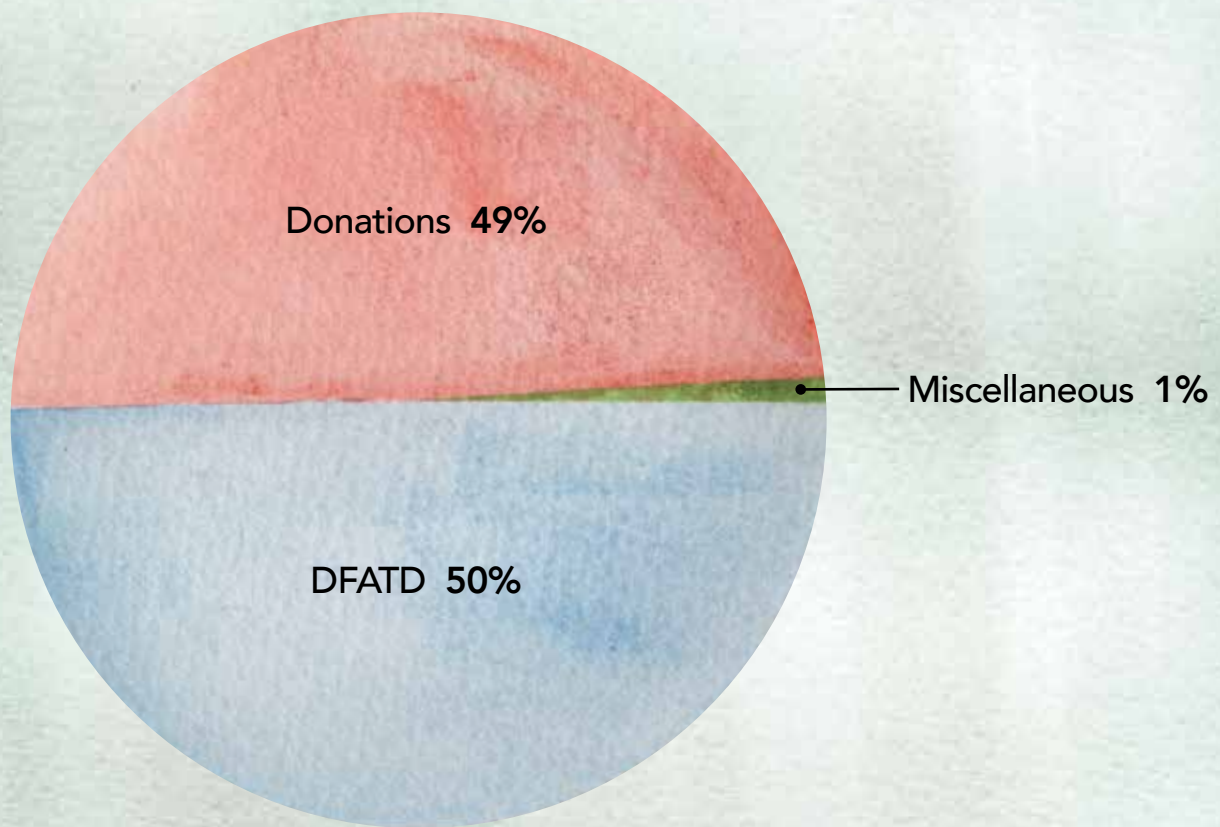
## Financial Partners

Financial support from the Government of Canada provided through Foreign Affairs, Trade and Development Canada (DFATD).



# Sources of Funding.

CODE cherishes each and every gift we receive. Your gift is combined with gifts from other caring citizens, corporate partners, foundations as well as funds from the Department of Foreign Affairs, Trade and Development (DFATD).

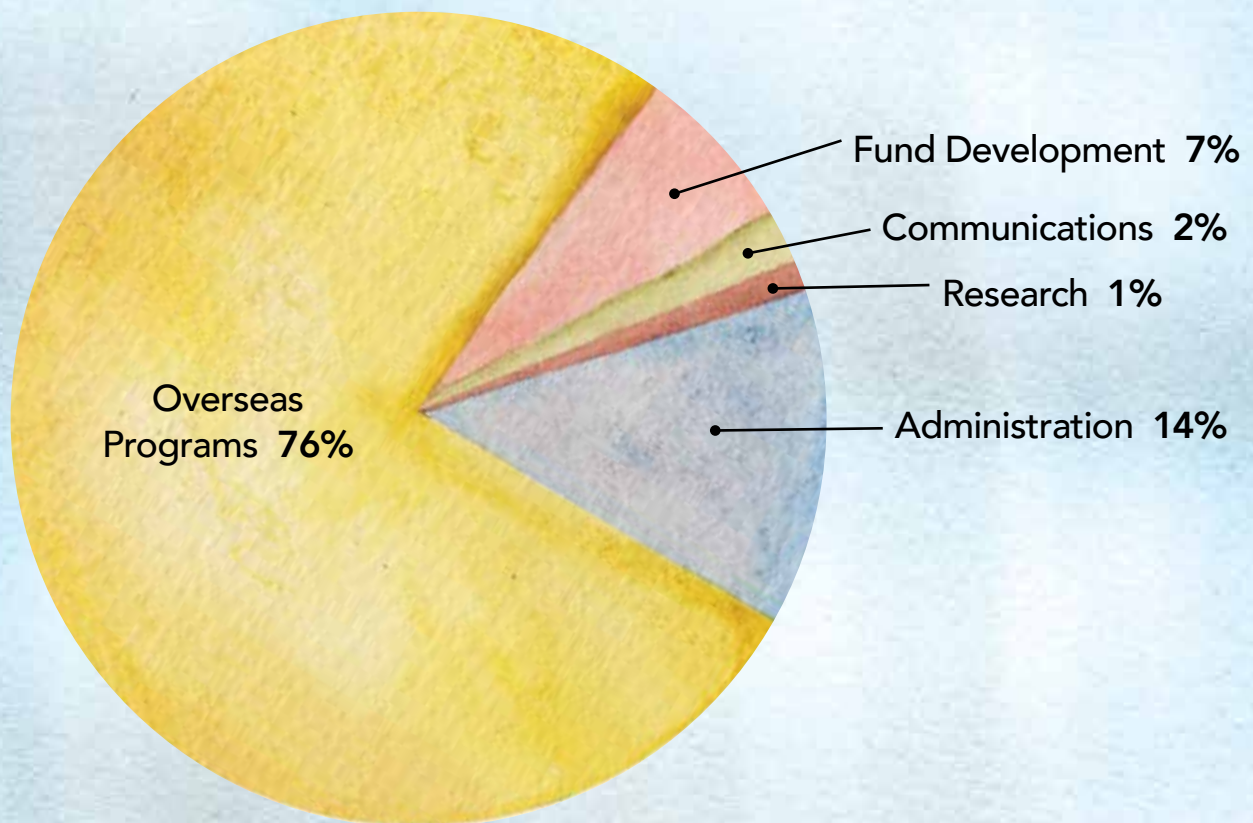


DFATD	\$ 2,323,857
Donations	\$ 2,258,437
Miscellaneous	\$ 39,501
<b>Total</b>	<b>\$ 4,621,795</b>



# Allocation of Funding.

Thank you for entrusting CODE with your gift. We take care to ensure that every dollar we spend advances literacy for the world's children.



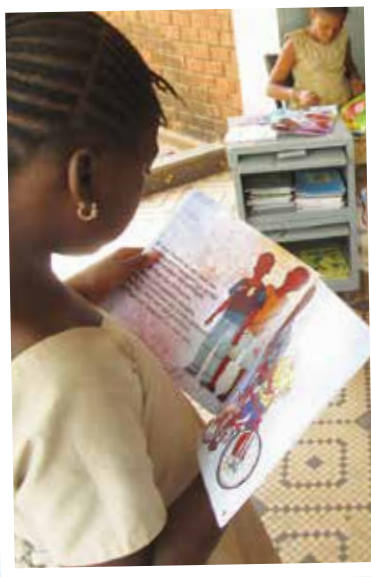
Overseas Programs	\$ 3,745,037
Fund Development	\$ 360,000
Communications	\$ 83,566
Research – New Programs	\$ 68,896
General Administration	\$ 666,264
<b>Total</b>	<b>\$ 4,923,763</b>

The complete 2013–2014 financial statements, audited by PricewaterhouseCoopers, are available upon request from the Office of the Executive Director. The value of in-kind donated books (as of March 31, 2014) was \$908,177 (USD\$ 821,277.25) as per information supplied by the International Book Bank.



# Because of you.

**You...** Supported the national publishing of **437,000 copies of 104 different locally-authored titles, 165,000 of which were in 14 local languages**



Helped purchase **64,000 books** from local book sellers in partner countries

Helped distribute **120,000 new donated North American books**

Helped provide reading materials for **2,300 school and community libraries** and reading corners, **275 of which were established this year**

Made it possible for **2,200 teachers, librarians, education officials, writers, illustrators, editors, and publishers** to gain the professional skills they need to become more effective at workshops provided by a corps of 18 international experts

Inspired young people in 8 countries in Africa, the Caribbean and Canada — **over 868,000 children and youth were impacted directly by CODE's programs**





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# Thank you.

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## Major Individual Donors \$1,000+

Sherlynn R. Akitt C.A.  
Jacques Bérubé  
Christopher D. Bredt and Jamie Cameron  
Elizabeth A. Carruthers  
The Casey Family  
Matthew Certosimo  
Gwynneth Evans  
Carl E. Fleck and Pascale Daigneault  
Barbara Goldring  
Judy Hauserman  
Mark K. Heule  
Winifred G. Hoyer  
John Hucker  
Valerie Hussey  
Adele and David Imrie  
Suzanne Johnson  
Thomas W. Lane  
Réal Lavergne  
Allen LeBlanc and Jessica Marshall  
Scott Marshall  
Colin H.H. McNairn  
Michael P. O'Keeffe  
Dennis Passerini  
Barbara V. Ritchie  
Cedric E. Ritchie  
Andre Sauvageau  
Jon Shapiro  
Timothy Snell  
Paul D. Stewart  
Allan Treasure  
Maurice and Gloria Walsh  
Scott Walter

Eric and Farah Webber  
Stephen Williamson and Margot Hallman  
Mr. and Mrs. Bill Worster  
*16 donors wish to remain anonymous*

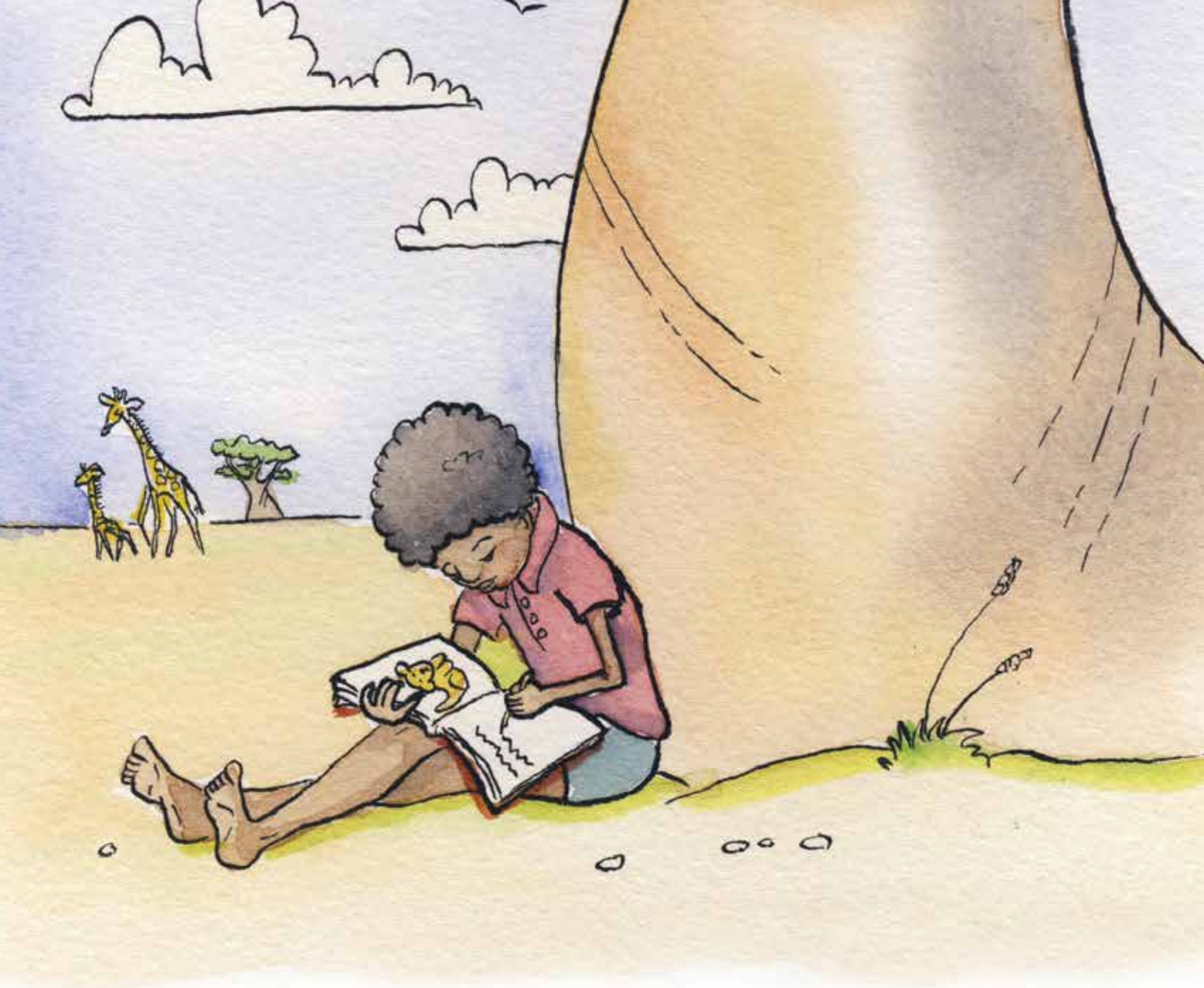
## Major Institutional Donors \$5,000+

Fondation Edward Assh  
Literary Prizes Foundation  
Manitoba Council for International  
Cooperation  
Megaloid Laboratories  
Pirie Foundation  
RJL Braydon Charitable Foundation  
Saskatchewan Council for International  
Cooperation  
Sisters of St. Joseph  
Taylor Irwin Family Fund c/o Toronto  
Community Foundation  
The Alberta Teachers' Association  
*3 Anonymous*

## Legacy Leaders

Jean E. Marsh  
Margaret M. Walker  
*4 Anonymous Estates*





# Thank you for helping Zawadi.

Together with our donors, we are celebrating 55 years as Canada's leading international development agency uniquely focused on advancing literacy and education around the world. We establish and ignite engaging learning environments by creating, publishing and sharing culturally-relevant children's books, nurturing local writers and illustrators, and empowering teachers and teacher-librarians. Your support means that every single day, children in some of the world's areas of greatest need can fall in love with stories, express their creativity and become inspired in discovering new ideas. And as they grow, they will become critical thinkers, problem solvers and life-long learners — building a sustainable literate and civil society for tomorrow. Thank you for supporting CODE. Together, we are rewriting the story for global literacy.